

Full Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.9069/-94.6736

12260 Blue Valley Pkwy Overland Park, KS 66213		1 mi radius	3 mi radius	5 mi radius
Population				
2023 Estimated Population		8,986	90,905	239,552
2028 Projected Population		9,202	94,783	244,917
2020 Census Population		9,004	89,227	238,126
2010 Census Population		8,942	80,652	217,058
Projected Annual Growth 2023 to 2028		0.5%	0.9%	0.4%
Historical Annual Growth 2010 to 2023		-	1.0%	0.8%
Households				
2023 Estimated Households		4,300	40,687	100,790
2028 Projected Households		4,438	42,951	103,288
2020 Census Households		4,280	38,269	97,712
2010 Census Households		4,148	33,833	87,866
Projected Annual Growth 2023 to 2028		0.6%	1.1%	0.5%
Historical Annual Growth 2010 to 2023		0.3%	1.6%	1.1%
Age				
2023 Est. Population Under 10 Years		8.1%	9.1%	10.2%
2023 Est. Population 10 to 19 Years		10.8%	12.1%	12.5%
2023 Est. Population 20 to 29 Years		15.0%	13.8%	12.2%
2023 Est. Population 30 to 44 Years		18.4%	18.1%	19.3%
2023 Est. Population 45 to 59 Years		20.2%	20.6%	20.1%
2023 Est. Population 60 to 74 Years		18.5%	18.2%	17.4%
2023 Est. Population 75 Years or Over		9.0%	8.2%	8.3%
2023 Est. Median Age		43.3	42.8	42.3
Marital Status & Gender				
2023 Est. Male Population		47.9%	49.2%	48.9%
2023 Est. Female Population		52.1%	50.8%	51.1%
2023 Est. Never Married		27.2%	27.4%	26.9%
2023 Est. Now Married		51.3%	55.4%	56.3%
2023 Est. Separated or Divorced		15.0%	12.1%	11.9%
2023 Est. Widowed		6.4%	5.0%	4.9%
Income				
2023 Est. HH Income \$200,000 or More		19.2%	20.7%	21.9%
2023 Est. HH Income \$150,000 to \$199,999		11.3%	14.2%	13.4%
2023 Est. HH Income \$100,000 to \$149,999		21.4%	20.6%	19.8%
2023 Est. HH Income \$75,000 to \$99,999		12.1%	13.0%	12.9%
2023 Est. HH Income \$50,000 to \$74,999		13.5%	13.3%	13.4%
2023 Est. HH Income \$35,000 to \$49,999		9.4%	6.8%	7.0%
2023 Est. HH Income \$25,000 to \$34,999		7.6%	4.9%	4.8%
2023 Est. HH Income \$15,000 to \$24,999		2.0%	3.0%	3.1%
2023 Est. HH Income Under \$15,000		3.5%	3.6%	3.7%
2023 Est. Average Household Income		\$143,401	\$157,684	\$164,010
2023 Est. Median Household Income		\$106,180	\$119,453	\$121,855
2023 Est. Per Capita Income		\$68,673	\$70,686	\$69,094
2023 Est. Total Businesses		824	5,994	11,657
2023 Est. Total Employees		12,479	107,154	177,832

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Race				
2023 Est. White		75.8%	78.6%	79.4%
2023 Est. Black		5.3%	4.8%	5.6%
2023 Est. Asian or Pacific Islander		12.8%	10.4%	8.1%
2023 Est. American Indian or Alaska Native		0.2%	0.2%	0.2%
2023 Est. Other Races		6.0%	6.0%	6.7%
Hispanic				
2023 Est. Hispanic Population		538	5,390	15,675
2023 Est. Hispanic Population		6.0%	5.9%	6.5%
2028 Proj. Hispanic Population		6.0%	5.9%	6.5%
2020 Hispanic Population		6.0%	6.3%	7.3%
Education (Adults 25 & Older)				
2023 Est. Adult Population (25 Years or Over)		6,631	65,427	170,655
2023 Est. Elementary (Grade Level 0 to 8)		0.9%	1.0%	1.1%
2023 Est. Some High School (Grade Level 9 to 11)		0.8%	1.0%	1.4%
2023 Est. High School Graduate		9.7%	8.5%	10.5%
2023 Est. Some College		16.9%	15.1%	16.5%
2023 Est. Associate Degree Only		5.0%	5.3%	6.0%
2023 Est. Bachelor Degree Only		37.7%	38.9%	37.7%
2023 Est. Graduate Degree		29.1%	30.3%	26.8%
Housing				
2023 Est. Total Housing Units		4,499	42,555	105,573
2023 Est. Owner-Occupied		62.2%	62.9%	63.0%
2023 Est. Renter-Occupied		33.3%	32.7%	32.5%
2023 Est. Vacant Housing		4.4%	4.4%	4.5%
Homes Built by Year				
2023 Homes Built 2010 or later		8.9%	11.2%	11.1%
2023 Homes Built 2000 to 2009		8.6%	14.1%	15.2%
2023 Homes Built 1990 to 1999		22.6%	24.7%	20.0%
2023 Homes Built 1980 to 1989		44.1%	25.9%	18.3%
2023 Homes Built 1970 to 1979		6.9%	11.4%	12.4%
2023 Homes Built 1960 to 1969		2.3%	4.8%	10.5%
2023 Homes Built 1950 to 1959		1.5%	2.1%	5.4%
2023 Homes Built Before 1949		0.7%	1.5%	2.5%
Home Values				
2023 Home Value \$1,000,000 or More		0.9%	3.7%	2.8%
2023 Home Value \$500,000 to \$999,999		11.0%	18.9%	19.1%
2023 Home Value \$400,000 to \$499,999		12.3%	19.2%	17.7%
2023 Home Value \$300,000 to \$399,999		40.4%	31.6%	27.0%
2023 Home Value \$200,000 to \$299,999		27.4%	19.1%	23.7%
2023 Home Value \$150,000 to \$199,999		4.1%	3.6%	5.4%
2023 Home Value \$100,000 to \$149,999		0.7%	1.2%	1.7%
2023 Home Value \$50,000 to \$99,999		0.5%	0.8%	0.9%
2023 Home Value \$25,000 to \$49,999		0.8%	0.9%	0.7%
2023 Home Value Under \$25,000		2.0%	1.1%	1.0%
2023 Median Home Value		\$348,401	\$401,443	\$383,692
2023 Median Rent		\$1,078	\$1,069	\$1,062

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Labor Force			
2023 Est. Labor Population Age 16 Years or Over	7,689	76,026	196,535
2023 Est. Civilian Employed	69.3%	68.7%	68.6%
2023 Est. Civilian Unemployed	1.8%	1.4%	1.7%
2023 Est. in Armed Forces	0.2%	0.3%	0.1%
2023 Est. not in Labor Force	28.7%	29.7%	29.6%
2023 Labor Force Males	47.6%	48.8%	48.6%
2023 Labor Force Females	52.4%	51.2%	51.4%
Occupation			
2023 Occupation: Population Age 16 Years or Over	5,324	52,212	134,802
2023 Mgmt, Business, & Financial Operations	24.3%	26.0%	26.2%
2023 Professional, Related	34.4%	33.7%	32.2%
2023 Service	8.6%	9.0%	9.8%
2023 Sales, Office	22.8%	21.9%	21.5%
2023 Farming, Fishing, Forestry	0.1%	0.1%	0.2%
2023 Construction, Extraction, Maintenance	3.4%	3.0%	3.3%
2023 Production, Transport, Material Moving	6.4%	6.3%	6.9%
2023 White Collar Workers	81.5%	81.5%	79.9%
2023 Blue Collar Workers	18.5%	18.5%	20.1%
Transportation to Work			
2023 Drive to Work Alone	59.5%	60.3%	61.1%
2023 Drive to Work in Carpool	5.9%	4.5%	4.6%
2023 Travel to Work by Public Transportation	-	0.1%	0.2%
2023 Drive to Work on Motorcycle	-	-	-
2023 Walk or Bicycle to Work	1.4%	1.6%	1.3%
2023 Other Means	1.1%	1.0%	0.9%
2023 Work at Home	32.0%	32.5%	31.8%
Travel Time			
2023 Travel to Work in 14 Minutes or Less	38.9%	34.4%	32.2%
2023 Travel to Work in 15 to 29 Minutes	39.8%	46.1%	46.5%
2023 Travel to Work in 30 to 59 Minutes	19.5%	17.2%	18.8%
2023 Travel to Work in 60 Minutes or More	1.8%	2.4%	2.5%
2023 Average Travel Time to Work	16.9	17.8	18.6
Consumer Expenditure			
2023 Est. Total Household Expenditure	\$392.2 M	\$4.01 B	\$10.27 B
2023 Est. Apparel	\$14.04 M	\$145.5 M	\$373.03 M
2023 Est. Contributions, Gifts	\$24.51 M	\$254.51 M	\$655.44 M
2023 Est. Education, Reading	\$14.14 M	\$151.55 M	\$390.86 M
2023 Est. Entertainment	\$22.79 M	\$235.08 M	\$601.86 M
2023 Est. Food, Beverages, Tobacco	\$58.65 M	\$597.21 M	\$1.53 B
2023 Est. Furnishings, Equipment	\$14.11 M	\$145.03 M	\$371.01 M
2023 Est. Health Care, Insurance	\$35.13 M	\$353.84 M	\$902.42 M
2023 Est. Household Operations, Shelter, Utilities	\$125.34 M	\$1.28 B	\$3.27 B
2023 Est. Miscellaneous Expenses	\$7.51 M	\$76.81 M	\$196.38 M
2023 Est. Personal Care	\$5.27 M	\$53.81 M	\$137.52 M
2023 Est. Transportation	\$70.72 M	\$721.1 M	\$1.84 B

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